



ROTAVAR



Bulletin of ROTARY CLUB OF HONAVAR

SERVICE ABOVE SELF

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September - 2024

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President's Pen ..✍️

Dear Fellow Rotarians,

Empowering Women through the Rotary Club's Pink Auto Scheme

It's my immense pleasure to announce that Rotary Club Honavar has taken an initiative to participate ourselves come with "Pink Auto Scheme" in & around Honavar. The **"Project Pink Auto Scheme"** envisages to empower less privileged women by giving them financial freedom. This is a dream project that has been initiated by our DG Rtn. Sharad Pai, who himself has asked our club to be a role model in this prestigious project.

As our The Rotary Club has long been a champion of social change, and its Pink Auto Scheme will be one more remarkable step in empowering women and promoting gender equality. This initiative aims to provide women with economic opportunities by enabling them to become drivers of "Pink Autos," special auto-rickshaws designated for women passengers. By doing so, the Rotary Club is not only supporting women's financial independence but also enhancing safety and comfort for women commuters.

The idea behind the Pink Auto Scheme is simple yet impactful. Our taluk being Coastal & hilly area, transportation is a major challenge for women. Whether it's the fear of harassment or the lack of safe options, many women are often hesitant to use public transport. The Pink Auto Scheme offers a safe alternative by employing women drivers and creating a sense of security among female passengers.

One of the most powerful aspects of this initiative is its focus on providing women with the tools and resources to become self-reliant. By training women to drive and offering them financial support to own or lease their auto-rickshaws, the Rotary Club is creating opportunities for sustainable livelihoods. This not only helps break the cycle of poverty for many families but also boosts the confidence and self-esteem of the women involved.

Moreover, the scheme has a broader social impact. It challenges traditional gender roles in professions like driving, which are often male-dominated. By placing women in the driver's seat—both

Continued in the next page.....

Editorial :

Empowering Women: Rotary's Global Impact

Empowerment is the ability to make choices and create positive change in their own lives, as well as in their families and communities.

In a world striving for gender equality, Rotary International stands out as a beacon of hope and change. Through its diverse programs and initiatives, Rotary is dedicated to empowering women and girls, creating lasting impact in communities around the globe.

Rotary's commitment to gender equality is deeply ingrained in its mission. From local clubs to international projects, the organization consistently prioritizes women's empowerment as a fundamental aspect of its work. One of the core areas where Rotary makes a significant difference is through education. Rotary clubs fund scholarships, establish educational programs, and support vocational training to ensure that women and girls have access to quality education. These initiatives not only open doors to new opportunities but also pave the way for women to become leaders in their fields.

Economic empowerment is another crucial area where Rotary's influence is profoundly felt. By supporting women entrepreneurs and small business owners through microfinance projects and mentorship programs, Rotary helps women build sustainable livelihoods. These programs provide women with the tools and resources they need to succeed, fostering economic independence and resilience. Rotary's support often extends to training and skills development, equipping women with the necessary capabilities to thrive in competitive markets.

Health and wellness are also pivotal components

Continued in the next page.....

literally and metaphorically the Pink Auto Scheme sends a strong message about breaking stereotypes and expanding the horizons of what women can achieve.

In conclusion, the Rotary Club's Pink Auto Scheme is a commendable initiative that empowers women by providing them with financial independence, creating safer transport options, and challenging societal norms. It aligns with the club's broader goals of community service and gender equality, offering a practical solution to everyday challenges while inspiring long-term societal change.

I thank all my fellow members & philanthropists to join your hands in this noble cause.

Thanking you

Yours in Rotary

Rtn. Suryakanth Sarang
President



Subhashita

चिन्तायास्तु चितायास्तु बिन्दुमात्रं विशिष्यते ।

चिता दहति निर्जीवं दहति जीवितम् ॥

There is a difference of only one dot
between the words चिता and चिन्त

But, चिता burns a dead person and

चिन्ता burns a living person

- Compiled by Rtn. Pratibha Balkur

continued from previous page.....

of Rotary's efforts. Many Rotary clubs engage in projects that address women's health issues, from reproductive health education to providing access to essential medical services. By improving health outcomes and providing crucial health education, Rotary helps women lead healthier lives and contribute more effectively to their communities.

Rotary's impact extends to fostering leadership and advocacy. Through initiatives like the Rotary Women's Network, the organization creates platforms for women to share their experiences, advocate for change, and build networks of support. These platforms not only amplify women's voices but also encourage their participation in decision-making processes at both local and global levels.

Moreover, Rotary's global reach allows it to address systemic issues affecting women worldwide. From tackling gender-based violence to promoting legal rights and protections, Rotary collaborates with other organizations and stakeholders to drive systemic change.

In conclusion, Rotary International's dedication to empowering women is a testament to its vision of a more equitable world. Through education, economic support, health initiatives, and leadership development, Rotary is making a tangible difference in the lives of women and girls everywhere. As Rotary continues to champion these causes, its impact will undoubtedly resonate for generations to come, creating a brighter, more inclusive future for all.

Yours in Rotary,

Rtn. Narayan Yaji
Editor

ROTARY EXCHANGE RATES September - 2024



FROM THE DESK OF THE SECRETARY

ACTIVITIES IN THE MONTH OF AUGUST 2024



Rtn. Manjunath M. Hegde
Secretary 2024-25

Dear Fellow Rotarians,

It is my privilege to provide an overview of our club's dynamic activities and initiatives held during the month of August 2024.

Our club being the part of Rotary International, dedicated to service and community improvement. Our activities encompass a wide range of initiatives aimed at fostering peace, fighting disease, providing clean water, supporting education, and growing local economies. Recent efforts include launching vocational training programs for women, organizing health clinics, and funding educational scholarships. We engage in numerous projects worldwide, driven by the commitment of our members to create positive, lasting change. Our work reflects Rotary's core values of service, leadership, and community, as we strive to address pressing issues and make a meaningful impact in the lives of individuals and communities globally.

Here are the glimpses of the Activities:



Felicitation to Ex-army person
Shri Prashant Naik



Independence Day
Celebration



Scholarship Distribution Function



Interact installation ceremony



Rotaract installation ceremony





Free Dental Checkup and Treatment Camp at Shri Siddivinayak High School Kharwa Kolagadde



Free Dental Checkup and Treatment Camp at Govt. Higher Primary School, Belkonda, Honavar



Shelter Kit Distribution to Flood Victims

Celebrating Basic Education and Literacy Month

By Rtn. Vasanth Kimanikar



September 2024 marks a pivotal moment for Rotary International as it celebrates Basic Education and Literacy Month. This dedicated month shines a spotlight on Rotary's ongoing commitment to enhancing educational opportunities and advancing literacy around the world. The focus underscores a fundamental aspect of Rotary's mission: fostering a more informed, skilled, and empowered global community through education.

Education is a powerful tool for transformation. For many communities, however, access to quality education remains a significant challenge. Rotary's Basic Education and Literacy Month aims to address these challenges head-on by supporting programs that improve educational outcomes, promote literacy, and empower individuals with the skills needed to thrive.

Key Initiatives and Impact

Rotary clubs worldwide engage in a variety of initiatives during September to advance education and literacy. These initiatives range from local projects to global campaigns, each designed to tackle specific educational needs:

1. **Literacy Programs:** Rotary clubs implement literacy programs that provide essential reading and writing skills to children and adults alike. These programs often include book donations, reading workshops, and the establishment of community libraries. By improving literacy rates, Rotary helps individuals gain the confidence and capability to pursue further education and employment opportunities.
2. **School Infrastructure:** In many regions, inadequate school facilities hinder educational progress. Rotary addresses this issue by supporting infrastructure projects such as building new classrooms, providing essential supplies, and improving sanitary conditions. These efforts create conducive learning environments and help reduce dropout rates.
3. **Scholarships and Grants:** Education is often hampered by financial constraints. To alleviate this barrier, Rotary offers scholarships and grants to students, particularly those from underprivileged backgrounds. These financial aids cover tuition fees, educational materials, and other related expenses, enabling students to focus on their studies and achieve their academic goals.
4. **Teacher Training:** Quality education is closely tied to effective teaching. Rotary invests in professional development for educators, providing training and resources to enhance teaching methods and curriculum delivery. Well-trained teachers are crucial for delivering high-quality education and fostering a positive learning experience.

Global and Local Impact

The impact of Rotary's initiatives extends far beyond the classroom. By improving basic education and literacy, Rotary contributes to broader social and economic development. Educated individuals are more likely to engage in civic activities, secure better job opportunities, and contribute positively to their communities. Moreover, education fosters critical thinking and innovation, driving progress and prosperity on a global scale.

As we celebrate Basic Education and Literacy Month in September 2024, Rotary International reaffirms its commitment to addressing educational disparities and promoting lifelong learning. The collective efforts of Rotary members around the world highlight the organization's dedication to creating a more equitable and informed society. By championing education and literacy, Rotary not only transforms lives but also builds a stronger, more connected world for future generations.

INDIA AND ROTARY UNITE AGAINST TB (TUBERCULOSIS): A JOINT INITIATIVE MISSION TO END TUBERCULOSIS

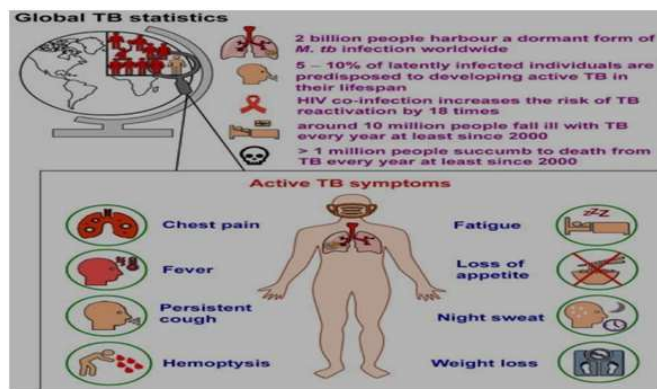
By:- Rtn. Dr. Manjula Yuvaraj



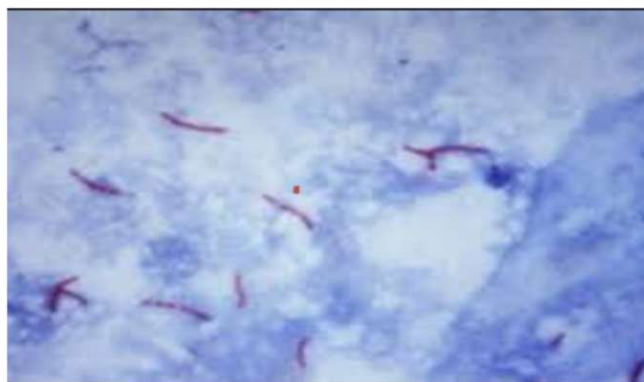
Together we can make a difference, A united effort to end TB in India Rotary's commitment to a TB free India (Bharat) by 2025 joining forces to eradicate TB in India A partnership for a brighter future Increasing its collaboration from seven districts supporting TB Awareness activities to 32 in the past 10 months.

Rotary India made significant contribution to the elimination polio in the country. "Successful polio eradication would not have been possible without support from Rotary". We have to work cohesively & synergistically with all Stakeholders, local communities, Government and health organizations Rotary club is helping to make significant progress towards ending TB by 2025.

Tuberculosis (TB) is an infectious communicable disease caused by bacteria *Mycobacterium tuberculosis*, it commonly affects the lungs, it can also affect other parts of the body. **"IT IS TREATABLE AND CURABLE DISEASE"** TB is spread from person to person through the air droplets when TB patient cough, sneeze or spit they propel the TB bacteria into the air. Symptoms include weakness, weight loss, fever, night sweats. BCG (Bacille Calmette Guerin) is a vaccine for TB disease vaccine is given at birth or within 2 weeks after birth is very effective in preventing the serious forms of TB in children. If missed in the Neonatal period it can be given upto 5 yrs of age. There is no need for a second dose. And it does not provide long term protection against all forms of TB. MTB Vac, M72 Vaccine, VPM,002 Vaccine, these are still in clinical trials and more effective vaccines to combat TB. India (Hindustan) has the world's highest tuberculosis burden with an estimated 26 lakh people contracting disease and approximately 4 lakh people dying from the disease.



Mycobacteria tuberculosis organism :Acid fast bacilli positive



INDIA'S EFFORTS

- * Pradhan mantri TB Mukta Bharat Abhiyan.
- * National Strategic Plan (NSP) for Tuberculosis Elimination (2017 -2025)
- * TB Harega Desh Jeetega Campaign.

* Ni-kshaya Poshan Yojana.

* RePORT India: RePORT India (Regional Prospective Observational Research for tuberculosis) is a bilateral, multiorganizational, collaborative effort established in 2013 under the Indo-US vaccine action program (VAP). It aims to address the threat of TB to the people of India and across the globe.

CONCLUSION:

* The Rotary club is a global humanitarian organization that has been actively involved in efforts to combat tuberculosis and achieve the world health organization (WHO) goal of ending TB by 2030.* Our honorable prime minister Narendra Modi ji launched the TB free India campaign- A plan to eliminate Tuberculosis by 2025, Five year ahead of the target set by UN's sustainable development goals.

* One of the key strategies to eliminate TB is health system strengthening by improving the diagnosis developing health education and mainstreaming of private sectors.

* More over social stigma, economic, cultural, nutritional vulnerability of the people should be targeted.

* The Rotary club is playing a significant role in helping to end TB by 2025 with TB awareness & education, Global grant funding, TB patient support, TB diagnostic Machines such as GeneXpert, healthcare facilities.

* Ni-Kshaya Mitra donors are those who can support by adopting health facilities for poor individual donor for accelerating response against TB to complement government efforts.

* We have been working in 7 district on activities on awareness towards a TB FREE INDIA and want to take this to other district as well and sensitize the clubs.

Elections in a silent way

By: Rtn. Dr. Raju Malagimani



Holding elections without campaign noise can bring about several benefits to the electoral process. By eliminating the distractions and disruptions that often accompany traditional campaign activities, voters can engage more deeply with the issues at hand and make informed decisions based on the merits of the candidates and their platforms. This can foster a more thoughtful and deliberative democratic process, where voters have the opportunity to carefully consider their choices without being swayed by flashy advertisements or sensationalized messaging.

Furthermore, a campaign noise-free election environment can help reduce the influence of money and special interests in politics. Without the need for expensive advertising campaigns and constant public appearances, candidates may be less reliant on large donations and corporate funding. This can level the playing field for candidates with limited financial resources and ensure that the focus remains on the candidates' qualifications and policy positions rather than their ability to fundraise.

Moreover, conducting elections without campaign noise can contribute to a more peaceful and harmonious civic atmosphere. The absence of aggressive rhetoric, negative campaigning, and divisive messaging can help mitigate tensions among voters and promote a sense of unity and respect within the community. This can lead to a more civil discourse and constructive debate around important issues, fostering a healthier political culture that values dialogue and collaboration over confrontation and conflict.

In conclusion, holding elections without campaign noise can enhance the integrity, fairness, and inclusivity of the electoral process. By creating a more serene and contemplative environment for voters to engage with candidates and issues, we can strengthen our democracy and ensure that elections are conducted in a manner that upholds the principles of transparency, accountability, and civic participation.

Jai Hind

Founder of the Rotary International

Paul Harris: First but not the first

- Rtn S N Hegde



Paul Harris is the founder of Rotary movement. The first Rotary club was formed by him on 23 February, 1905 with only four members. This much is known to every Rotarian. The picture of the founder is not very clear to many people beyond this.

Paul was born on 19 April, 1868 in Racine, Wisconsin, USA. George Harris and Cornelia Harris were his parents. He had four brothers and a sister. Of the four brothers one died of diphtheria in childhood and another died in Spanish American war. Two other brothers became successful businessmen. Nina May was his sister.

He moved to the protection of his grandparents Howard Harris and Pamela Harris at the very tender age of three. His grandparents lived in Wallingford, Vermont. He lived in their love and care for eighteen years. He inherited his grandfather's broad spirit of tolerance and grandmother's dedicated loving care – the spirit of Rotary.

Paul's initial schooling was in Wallingford Grammar School. He was a mischievous boy at school. Whenever something untoward happened the villagers instantly concluded that Paul was at the bottom of it all. But he could not continue with his mischiefs in high school. He was expelled from his high school Black River Academy, Ludlow for his mischiefs. Paul joined University of Vermont at Burlington in 1885 from where he was expelled for ragging a new man. But this time Paul was innocent. Years later the university realized its mistake and also awarded the degree due to him. He entered Princeton University, New Jersey in 1887. But he had to discontinue his education the very next year due to the grandfather. He took up the job of an office boy in a marble company on a daily wage of one dollar a day. After working for one year he went to the State University of Iowa to study law and graduated in 1891. Immediately after that his grandmother also passed away.

While studying law he had decided to travel extensively for five years to earn life experiences. Accordingly he set out on a five year mission to learn life by travelling. It was really an adventure. Being penniless Paul had to work to earn for his bread and travel expenses. First he reached California and worked as a reporter for The Chronicle. He also worked with several fruit farms and spent some time in teaching at a Los Angeles Business School. At Denver he worked as an actor in a theatre company. He worked as a reporter again at Colorado. He also worked as a cow boy there for some time. At Florida he worked as a night clerk in a hotel. He worked as a salesman at Florida and Kentucky and sold marble for two companies one of which was owned by George W Clark who became the charter president of Rotary Club of Jacksonville two decades later. He also worked as a cattle man in a ship carrying livestock. He worked as a farmhand for some time. He did the job of picking and packing oranges in Louisiana for some time. Then he returned to George Clark's marble company and worked for a year as a man in charge of business in Europe. He toured various European countries to sell the product of his company.

(-----to be continued)

Know your Rotary

Rotary International Themes

Continued from the last month.

1964 - Live Rotary

1965 - Action, Consolidation and Continuity

1966 - A Better World Through Rotary

1967 - Make Your Rotary Membership Effective

1968 - Participate

1969 - Review and Renew

1970 - Bridge the Gaps

1971 - Good will begins with you

1972 - Let's take a new look – and act

1973 - A Time for Action

To be continued in the next issue

To be continued in the next issue

ಗಜಲ್

- ಶ್ರೀಮತಿ ಉಷಾ ನಾಯಕ
ಹೊನ್ನಾವರ,
ಉತ್ತರ ಕನ್ನಡ ಜಿಲ್ಲೆ



ಬಾಲ್ಯದಿಂದ ಮುಪ್ಪಿನವರೆಗೂ ಜೀವನದಲ್ಲಿ
ಜೊತೆಯಿರುವ ಬಂಧನವೇ ಗೆಳೆತನ
ಸಮಾನ ಮನಸ್ಥಿತಿಯನ್ನು ಹೊಂದಿರಲು
ಅಂತಹ ಸ್ನೇಹವೇ ಗೆಳೆತನ

ಪ್ರತಿ ಹಂತದಲ್ಲೂ ಹುರಿದುಂಬಿಸಿ ಏಳಿಗೆಯ
ಬಯಸುತ್ತ ನಿಂತಿರುವುದು
ಮನಸ್ಸಿನ ಸಂಕಟವ ಹೋಗಲಾಡಿಸುವ
ಪಾವತಿಸದ ಚಿಕಿತ್ಸಕವೇ ಗೆಳೆತನ

ಜೀವನದ ಸುಖ ದುಃಖದಲ್ಲಿ ಭಾಗಿಯಾಗಿ
ಕೈಹಿಡಿದು ನಿಲ್ಲುತ್ತಿಹುದು
ಪರಸ್ಪರ ಪ್ರೀತಿಯ ಸಂಬಂಧದ ನಡುವಿರುವ
ಮಿತ್ರತ್ವವೇ ಗೆಳೆತನ

ಲಿಂಗ ತಾರತಮ್ಯವ ಮರೆತು ನಿಷ್ಠೆಯಲಿ
ಸದಾ ಜೊತೆಯಾಗಿರುವರು
ಜಾತಿ ಭೇದವ ತೊಡೆದು ಮನದಂಗಳದಿ
ಸಿಂಚನವೇ ಗೆಳೆತನ

ಮನಸ್ಸಿನ ಭಾವನೆಗಳು ಜೊತೆಗೂಡಿ ಪರಸ್ಪರ
ವಿನಿಮಯದ ಹೂರಣವಾಗಿದೆ
ಯಾರಲ್ಲೂ ಹೇಳಿಕೊಳ್ಳದ ವಿನಯ
ಅರುಹಿಕೊಳ್ಳುವ ಮನವೇ ಗೆಳೆತನ

ಜೊತೆಯಲಿ ಓಡಾಡಿ ಕುಣಿದಾಡಿ ಅನುಭವವ
ಹಂಚಿ ನಲಿದಾಡಿಹರು
ಯಾವುದೇ ಕೃಷಿ ಮಾಡದೆ ಫಲವ
ಕೊಡುವ ಕಲ್ಪವೃಕ್ಷವೇ ಗೆಳೆತನ

ಬದುಕಿನ ಶ್ರೇಷ್ಠ ಉಡುಗೊರೆಯ ರೂಪದ
ಪಾರಿಜಾತದ ಸುಮವಾಗಿರುವುದು
ಕೃಷ್ಣ ಸುಧಾಮರ ಮಮತೆಯ ಸಂಕೋಲೆಯ ಮಾಧುರ್ಯವೇ ಗೆಳೆತನ

ಬಡವ ಬಲ್ಲಿದನೆಂಬ ಅಂತರವಿಲ್ಲದ ನಿರ್ಮಲ
ಹೃದಯ ಕುಸುಮವಿದು
ಹಚ್ಚಹಸುರಿನ ಬನವಾಗಿ ಹೂ ಬಿಡುವ
ಉದ್ಯಾನವನವೇ ಗೆಳೆತನ

ಉಷೆಯು ಬಡವ ಬಲ್ಲಿದರೆಂಬ ತಾರತಮ್ಯದ
ಅಂತರವನೆಂದು ಕಾಣಲಿವಳು
ಬೆಳದಿಂಗಳು ಬಂದು ಬೆಳಕ ಚೆಲ್ಲುತ್ತಿರುವ
ನಿಸ್ವಾರ್ಥವೇ ಗೆಳೆತನ



The Rotary Kitchen

- Rtn. Pratibha Balkur



I am Sharing with you all a very healthy. Nutritious and instant Breakfast recipe. It is known as

THALIPEET

Ingredients :

1. Rice 1 measure
2. Jowar 1 1/2 measure
3. Ragi 1 1/2 Measure
4. Wheat 1 measure
5. Chanadal (Bengol Gram) 2 Measure
6. Urad Dal (Black Gram) 1/2 Measure
7. Dried Pear 1 Measure
8. Pepper -1 Fistful
9. Jeera – 1/2 Fistful (cumin)
10. Turmeric -1" 3 Pieces

Fry all the ingredients separately without oil. Then get it powdered is Bombay Rawa consistency after it cools store it well in a container. The powder should neither be fine nor coarse. This stored powder can be used for about 2 to 3 months.

To prepare 2 Thalipeet :

- In a bowl take salt to taste
- Red chilli powder as per your taste
- A little jiggery (Optional)
- 1 small onion cut fine
- About 3 tablespoonful fine fresh coconut gratings
- A little chopped coriander leaves

Mix all these first and then add about 4 tablespoonful above powder Add enough water to make a thick dough.

Heat a griddle (Tawa). Smear ghee or oil on it. Take about a big fistful dough and pat it on the tawa with your hand. Put a few drops of water on the dough while patting

Cover the tawa, then flip it. Fry well on both sides. Cook on small flame. Eat it hot with a little butter on it is very tasty and healthy.

Outstanding Achievements by the Rotary Parivar



Rtn. Narayan Yaji has been nominated as Syndicate Member of the Karnataka Sanskrit University by the State Government. Congratulations Rtn. Narayan Yaji



Rtn. Dr. Raju Malagimani, lecturer at SDM College, Honnavar, has been honored as the best teacher at the state level by the KPCC Teachers Union on September 5, 2024. He is celebrated not only for his teaching excellence but also for his contributions as a social worker. This recognition reflects his commitment to education and community service. Congratulations Rtn. Dr. Raju Malagimani

Rotary commits funds to polio outbreak response in Gaza

- By Rotary International

The recent detection of variant poliovirus type-2 isolates in environmental samples and the confirmation of a 10-month-old child who has contracted polio in Gaza is a stark reminder that as long as polio exists anywhere, it is a threat everywhere. The ongoing crisis in Gaza has contributed to reduced routine immunization rates and an increased risk of vaccine-preventable diseases, including polio. The crisis also poses a significant challenge to fully implementing disease surveillance and vaccination campaigns. The World Health Organization (WHO) considers there to be a high risk for the spread of this polio strain within Gaza and internationally, particularly given the current situation's impact on public health services. A humanitarian pause has allowed a two-round polio vaccination campaign that began in Gaza on 1 September. Initial reports indicate the campaign started successfully, with teams showing strong commitment and high levels of community participation. Rotary is committing US\$500,000 to bolster the initiative, channeling these funds through a dedicated Polio Outbreak Response Fund. This contribution represents Rotary's sustained support to the WHO in combating polio globally. Rotary will continue to work with its partners in the Global Polio Eradication Initiative and other agencies as vaccination efforts unfold. Financial contributions to the PolioPlus fund will help Rotary and its Global Polio Eradication Initiative partners achieve a world in which no child is paralyzed by polio again.

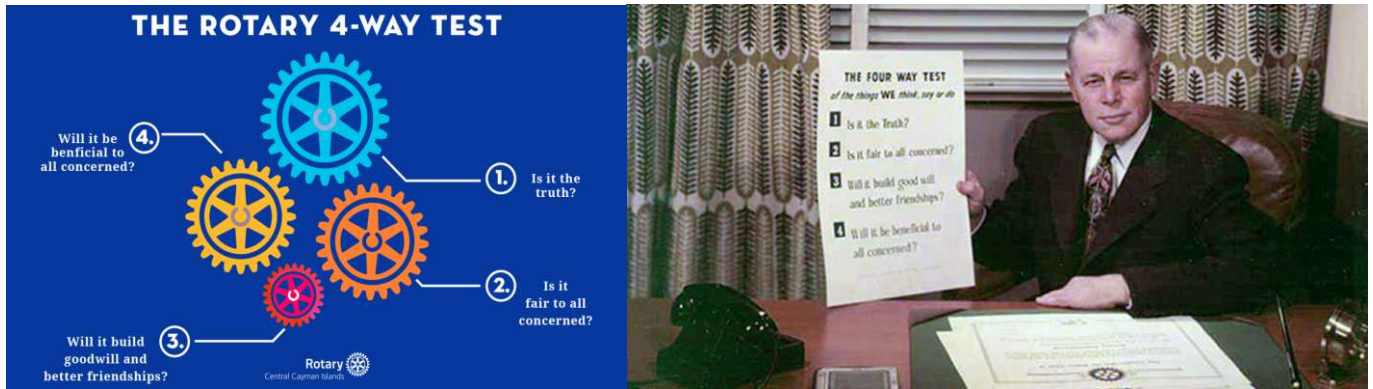


Last Laugh

- Why can't a bicycle stand up by itself? It's two-tired.
- What do you call a fake noodle? An impasta.
- Why did the tomato turn red? Because it saw the salad dressing!
- What do you call a boomerang that doesn't come back? A stick.
- What do you call a bear with no teeth? A gummy bear.



Genesis of four way test



In 1932, Herbert J. Taylor set out to save the Club Aluminum Products distribution company from bankruptcy. He believed himself to be the only person in the company of 250 employees who had hope. His recovery plan started with changing the ethical climate of the company. He explained: The first job was to set policies for the company that would reflect the high ethics and morals God would want in any business. If the people who worked for Club Aluminum were to think right, He knew they would do right. What was needed was a simple, easily remembered guide to right conduct - a sort of ethical yardstick- which all of us in the company could memorize and apply to what we thought, said and did. He searched through many books for the answer to his need, but the right phrases eluded him, so he did what he often did when facing a problem. He turned to the One who has all the answers. He leaned over his desk, rested his head in his hands and prayed. After a few moments, he looked up and reached for a white paper card. Then he wrote down the twenty-four words that changed the history and became synonyms for Rotary evolution.

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

It is called "The Four-Way Test of the things we think, say or do."

First testing it out on himself, he realized that the first question, "Is it the truth?" was barely applied in his business' day-to-day operations. After 60 days, Taylor decided to share those principles with the four department directors of his company (each of whom had a different religious faith). Those four directors validated his principles and rolled it out company-wide.

In 1932, Taylor's company was on the edge of bankruptcy. Twenty years later, by applying the Four-Way Test, the company repaid its debts and generously paid its shareholders.

Adoption of the test by Rotary

In the 1940s, when Taylor was an international director of Rotary, he offered the Four Way Test to the organization, and it was adopted by Rotary for its internal and promotional use. Never changed, the twenty-four-word test remains today a central part of the permanent Rotary structure throughout the world, and is held as the standard by which all behavior should be measured. The test has been promoted around the world and is used in myriad forms to encourage personal and business ethical practices. Taylor gave Rotary International the right to use the test in the 1940s and the copyright in 1954. He retained the right to use the test for himself, his Club Aluminum Company, and the Christian Workers Foundation.

Use by the Ghanaian judicial system The test is displayed on billboards in court premises in Ghana